

Russian Tourism Industry Mind Map

Tour Operators*

Anex Tour
Pegas Touristik
TUI
Sunmar
PAC-group
Tez Tour
Coral Travel
NTK-Intourist
Biblio Globus
Vedi Tour Group
Mouzenidis Travel
Space Travel
Amigo-S

Online Tour Bookings**

Sletat.ru
Travelata.ru
Level Travel
OnlineTours.ru
Tourvisor.ru

Review Platforms**

TripAdvisor.ru
Tophotels.ru
Otzzyv.ru
Turizm.ru
RuTraveller.ru
Turpravda.com
Ayda.ru

Social Networks**

● TripAdvisor.ru ● Tourister.ru

Flight Aggregators**

Tutu.ru
Aviasales.ru
Skyscanner.ru
Avia Yandex.ru
Momondo.ru
Kupibilet.ru
Tickets.ru
Kayak.ru
Anywayanyday.com
SpecAvia.ru

Non-profit Organizations

- Association «TourAssist»
- Russian Union of Travel Industry
- Russian Association of Business Travel
- Russian Medical Tourism Association (RMTA)
- Association of Tour Operators of Russia (ATOR)
- Association of National Tourist Offices' Representatives (ANTOR)

State Authorities

- Federal Agency for Tourism (Rosturizm)
- Regional Tourism Authorities

Avia <--- Transports <---> Railway

Smartavia
Royal Flight
Nordwind Airlines
Pegas Fly
Yamal Airlines
Aeroflot
Ural Airlines
AZUR air
I fly
RusLine
Pegas Fly
S7 Airlines
Red Wings Airlines
Yakutia Airlines
Gazpromavia
Utair
NordStar

Russian Railways

Hotel Aggregators**

Booking.com
Aihimb.ru
Ostrovok.ru
Trivago.ru
101hotels.ru
Agoda.com
Roomguru.ru
Hotels.ru
Nochi.ru
Hotellook.ru
Bronevik.com

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- Tour Operators
- Online Tour Bookings
- Review Platforms
- Social Networks
- Flight Aggregators
- State Authorities
- Transports
- Non-profit organizations
- Hotel Aggregators

*By number of offices in Russia:

- >500
- 100-500
- <100

**By number of total visits per month:

Source: SimilarWeb, Russia, August 2019

- >5M
- 1M-5M
- <1M

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